# Shafa Afifah Kurniawan

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### **EXECUTIVE SUMMARY**

Results-oriented Interior Design student with a strong interest in interior projects, architectural design, product design, marketing, and business development. Enthusiastic and committed, with a passion for creativity and innovation in the design world. Proven experience in interior events and product design. Adept at working both independently and collaboratively, with strong communication skills demonstrated through active involvement in organizations and volunteering.

#### **EDUCATION**

#### **Telkom University**

September 2020 – November 2024 (expected)

Interior Design/Bachelor, 3,59/4.00

- Course Relevance: Designing room lighting layouts, Creating furniture designs, and Designing areas for retail, residential, public spaces, as well as commercial projects.
- Take part in the MBKM program on campus with the regional project "Kampung Tajur Purwakarta".

#### WORK EXPERIENCE

# PT Sharon Akar Cipta

July-September 2023

Interior Design Intern [certificate]

- Involved in layout design and 3D modeling for 5 projects and 2 collaborative projects with architects.
- Monitored project progress and field conditions to ensure alignment with plans.
- Successfully created and compiled accurate Bill of Quantity (BoQ) estimates.
- Produced detailed working drawings for furniture, ensuring compliance with design specifications.

### **ORGANIZATION EXPERIENCE**

### Keluarga Mahasiswa Desain Interior Telkom University

Staff Of Education Department [certificate]

January 2022 – January 2023

- Held training on secretariat and administration to improve the understanding of division secretaries with Indonesian language lecturers as presenters.
- Manage general administration such as managing incoming and outgoing letters, archiving files, and setting the agenda of activities for one year.
- Arrange 5 division secretaries to monitor and assist secretariat and administration in each division.
- Selected as the best Top Management in the first 4 months after getting the position

### **VOLUNTEER EXPERIENCE**

#### PERAGA BEM FIK TELKOM UNIVERSITY 2021

October - November 2021

Staff Of Public Relation [certificate]

- Established partnerships with over 30 organizations as media partners, significantly boosting visibility and participation.
- Coordinated promotional activities that successfully attracted more than 80 new participants in a short period.

### **CREATION BEM KEMA TELKOM UNIVERSITY 2021**

October – November 2021

Staff Of Public Relation [certificate]

- Successfully collaborated with 10 agencies as media partners.
- Coordinating the participation of more than 30 participants in a competition with a duration of one month.

#### **BARAYA BEM FIK TELKOM UNIVERSITY 2022**

May - September 2022

Administration [certificate]

- Managed participant data and evaluation processes with high accuracy, utilizing Ms. Excel and Google Sheets to ensure transparency and easy access to information.
- Increased exhibition participation by attracting over 100 participants and more than 850 visitors through effective communication strategies.

#### **BERANDA KMDI 2022**

February – October 2022

Staff Of Public Relation [certificate]

Spearheaded communication efforts, successfully establishing partnerships with over 40 institutions as media

- partners for the exhibition.
- Strategically promoted the event, resulting in the participation of over 100 attendees in the webinar and attracting more than 850 visitors over the two-day exhibition.
- Coordinated with various stakeholders to ensure smooth execution, contributing to the overall success and high turnout of the event.

# **ACHIEVEMENT & SKILL**

- Hard Skills: AutoCAD, SketchUp, 3ds Max, Enscape, Vray, Adobe Photoshop, Adobe Illustrator, Ms. Office (Ms. Word, Ms. Excel, Ms.Powerpoint), Google (Google Docs, Google Spreadsheets,Google Slides, Google Form), and Canva.
- **Technical Capabilities:** 3D modeling, drafting, concept visualization, rendering.
- Communication Skills: Able to convey design ideas and concepts clearly and effectively to the team and clients.
- **Project Management:** Organizing project tasks, multitasking skills, and team collaboration.